FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00031631-A **Type of Permit:** FILMING **Release Date:** 09/20/2010

**Production Company** SERIAL PICTURES LLC

**Insured Company Name** SERIAL PICTURES LLC

Contact Phone No. 1 310-558-3667
Contact Phone No. 2
Fax
Address 3532 HAYDEN AVE
CULVER CITY, California 90232

**Production Title** AVON

**Type of Production** Commercial - Standard

**Producer** DAWN IACINO

**Director** JONAS ACKERLUND

**1st AD** ANDY COFFING

**Production Manager** LORI CHAPMAN

**FilmL.A. Coordinator** Asia Robinson

**Location Manager** BRUCE BOEHNER
Primary Phone Mobile - 213-925-5379
Secondary Phone Office - 310-558-3667

**Location Assistant** N/A N/A
Primary Phone Mobile - N/A N/A
Secondary Phone

### Fees

| | |
|---|---|
| Posting 600 | $138.00 |
| Posting 1200 | $276.00 |
| Notification Charge | $155.00 |
| FILMLA FILM PERMIT RIDER FEE | $100.00 |
| LA CITY FIRE SAFETY OFFICER | $2,176.00 |
| FILMLA MONITOR FEES | $480.00 |
| FILMLA MONITOR FEES OVERTIME | $360.00 |
| FILMLA MONITOR FEES - DOUBLE TIME | $600.00 |

**Total Permit Fee** $4,285.00

**Number of Locations** 1

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00031631-A | **Location Manager** | BRUCE BOEHNER |
| **Production Company** | SERIAL PICTURES LLC | Primary Phone | Mobile - 213-925-5379 |
| **Insured Company** | SERIAL PICTURES LLC | Secondary Phone | Office - 310-558-3667 |
| **Production Title** | AVON | | |

**Location Address** 18000 Blue Sail Dr, Pacific Palisades, CA, 90272

**Location Type** Private Residence

**Prep Dates** 9/22/2010 - 9/22/2010 07:00 - 21:00

**Film Dates** 9/23/2010 - 9/24/2010 06:00 - 22:00

**Open or Closed to the Public** Closed

**Generic Conditions**
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.

**Please see attached document** Pacific Palisades July 2009.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 4 |
| Cast/Crew vehicles | 40 |
| Cube Trucks | 3 |
| Generator | 1 |
| Motor Homes | 1 |
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 45 |
| LA City UFSO assigned | 26134 |

**Filming Activities** Equipment on property; Exterior Dialogue; TRUCKS PARKED OVERNIGHT;

**Jurisdiction** **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 630 **Grid:** E5

**Approvals** LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Vincent Owens

**Coordinator Note** RIDER A RELEASES LOCATION

**Coordinator Note** FILMLA MONITOR ON 9/23-24 0500-2200 HRS

**Parking**
**Base Camp**
Location Type : Location

**Crew Parking**
Location Type : Location

**Posting "No Parking" signs** B/S BLUE SAIL, 200' IN FRONT OF LOCATION

**Approximate Footage** 301 - 600 **Log Number** 3954

**Date(s)** 9/22/2010 to 9/22/2010 **Time(s)** 07:00 to 22:00

**Posting "No Parking" signs** S/S BLUE SAIL, 100' IN FRONT OF LOCATION
N/S BLUE SAIL, SURVIEW-WEST TO END

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00031631-A | **Location Manager** | BRUCE BOEHNER |
| **Production Company** | SERIAL PICTURES LLC | Primary Phone | Mobile - 213-925-5379 |
| **Insured Company** | SERIAL PICTURES LLC | Secondary Phone | Office - 310-558-3667 |
| **Production Title** | AVON | | |

W/S SURFVIEW, BLUE SAIL-NORTH & SOUTH 100'

| | | | |
|---|---|---|---|
| **Approximate Footage** | 901 - 1200 | **Log Number** | 3955 |
| **Date(s)** | 9/23/2010 to 9/23/2010 | **Time(s)** | 06:00 to 22:00 |

NOT A PERMIT

## SPECIAL FILMING CONDITIONS
## PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

**NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.**

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